ANDY SZETHO

UX / UI DESIGNER

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EXPERIENCE

- **UX/UI Designer (Contract)**

  Fora (Ally Assist) • Sept 2022 - Oct 2022

  Optimised Fora's Allied Health Assistant onboarding & support processes along with 8 designers. My role involved interviewing, synthesising research, facilitating ideation workshops, usability testing and prototyping.

- **UX/UI Designer (Contract)**

  Symbio • Aug 2022 - Sept 2022

  Redesigned Symbio's intranet system along with 10 designers. My role involved interviewing, synthesising research, facilitating ideation workshops, usability testing, sketching, wireframing and presenting to stakeholders.

- **Social Media & Digital Marketing**

  Grampians Music Festival • Jul 2018 - Jul 2021

  Scheduling social media posts and executing content and marketing plans to build audience traction and influence ticket sales for 2 successful festival campaigns.

- **Music Composer, Producer & Performer**

  Various Projects • Sep 2011 - Present

  - Toured internationally as the live session guitarist of Australian alternative rock band, Ocean Grove (2021-present).
  - Composed, produced & released 2 EPs and 1 album (released through Inertia/PIAS) under the name, Soft Powder.

EDUCATION

- **UX/UI Design: Transform Intensive**

  Academy Xi • Jul 2022 - Oct 2022

- **Master of Arts & Cultural Management**

  University of Melbourne • Feb 2021 - Dec 2021 • Graduated w/ First Class Honours

AWARDS & ACHIEVEMENTS

Dean's Honours List - Faculty of Arts
University of Melbourne • 2021
- Awarded to the highest achieving 3-5% graduate students in each faculty.

Peer Assessor (Music)
Australia Council For The Arts • 2021 - 2024
- Selected based on knowledge & experience in the music sector to assess funding applications.

SKILLS & TOOLS

UX/UI Design	Figma / Figjam
UX Research	Adobe XD
Design Thinking	Miro
Workshop Facilitation	Trello
Wireframing & Prototyping	Canva
Usability Testing	Wordpress
Presentation	Elementor
Stakeholder Engagement	Final Cut Pro
Project Management	Photoshop
Social Media & Marketing	Microsoft Office
Music Production	Google Workspace
Branding & Identity	Logic Pro